



# How to Act Like a New Yorker (During a Pandemic)

Elana Kieffer | Acting Director, Center for Healthy Aging

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NCOA



## **VISION**

Everyone has the opportunity to live a healthy life

## **MISSION**

Drive progress towards improved health through attaining health equity

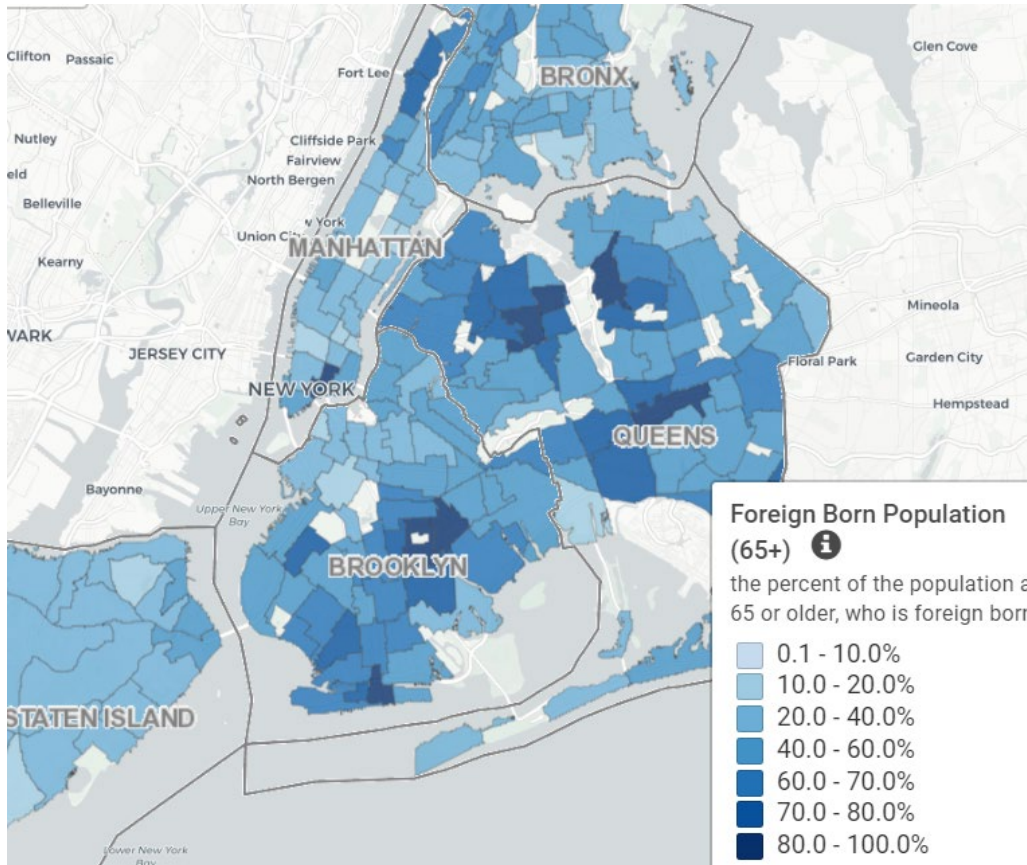
# MISSION, GOALS & STRATEGIES



**NYAM works to improve the health and well-being of current and future aging populations.**

Our goals are to:

- Increase social, physical, and economic participation
- Improve perceptions of well-being, quality of life, and autonomy
- Maximize functional ability and minimize activity limitations
- Deliver better care and services



*IMAGE: NYC, the Interactive Map of Aging, allows visualization of local data to address unmet needs and to plan for the future.*

[www.IMAGENYCmap.org](http://www.IMAGENYCmap.org)

1.2 million adults age 65+ (14% of total population)

51% White

23% Black

21% Hispanic

12% Asian

49% live alone



37% live under 200% of Federal Poverty Rate

[www.IMAGENYCmap.org](http://www.IMAGENYCmap.org)

# LANGUAGES OF NEW YORK CITY

- African languages
- Arabic
- Chinese
- French
- French Creole
- German
- Greek
- Hebrew
- Hindi
- Italian
- Japanese
- Korean
- Laotian
- Mon Khmer Cambodian
- Other Asian languages
- Other Indic languages
- Other Indo European languages
- Other Pacific Island languages
- Other Slavic languages
- Other and unspecified languages
- Other West Germanic languages
- Persian
- Polish



<http://www.jillhubley.com/project/nyclanguages/#close>

# CURRENT VACCINE RATES AND ACTIVITIES

Age	% Fully Vaccinated
65-74	69%
75-84	63%
85+	49%



# UNIQUE CHALLENGES AND OPPORTUNITIES

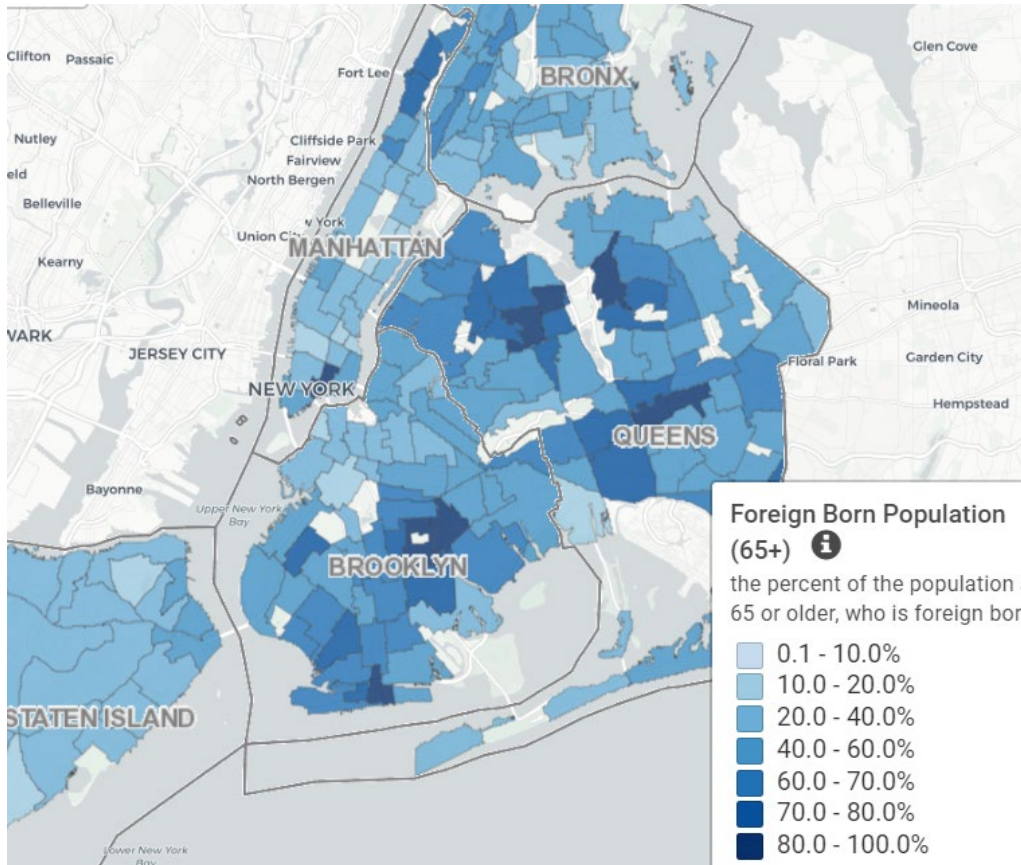
- Population density
- Apartment living
- Public transportation
- Hospitals
- Senior centers
- Technology access
- Diversity of race, culture and language





## REPLICABLE SOLUTIONS

- ✓ **Understand your community's geospatial landscape**
- ✓ Create an action plan to address equity concerns
- ✓ Ensure that COVID and vaccine information is available in relevant languages
- ✓ Partner with private sector to increase tech accessibility



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## Overview of the NYC Department of Health and Mental Hygiene's COVID-19 Equity Action Plan

The Equity Action Plan uses a racial justice framework and population-specific strategies to better reach community members. This approach makes sure that communities that have been hit hardest by COVID-19 receive the information, resources and support they need.

The Equity Action Plan has three main parts:

1. Engage with health care providers:

Work with community health care providers in settings with 10 or fewer doctors to increase their capacity to serve on the frontline of this public health emergency during all phases of the response; support providers to identify and address community health care needs to reduce risk factors for COVID-19.

To do this, we will:

- Assess the needs of independent providers in clinics and provide technical assistance to reopen their clinics and continue day-to-day operations.

[Click here to view plan](#)

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Select Language ▾

Powered by Google Translate



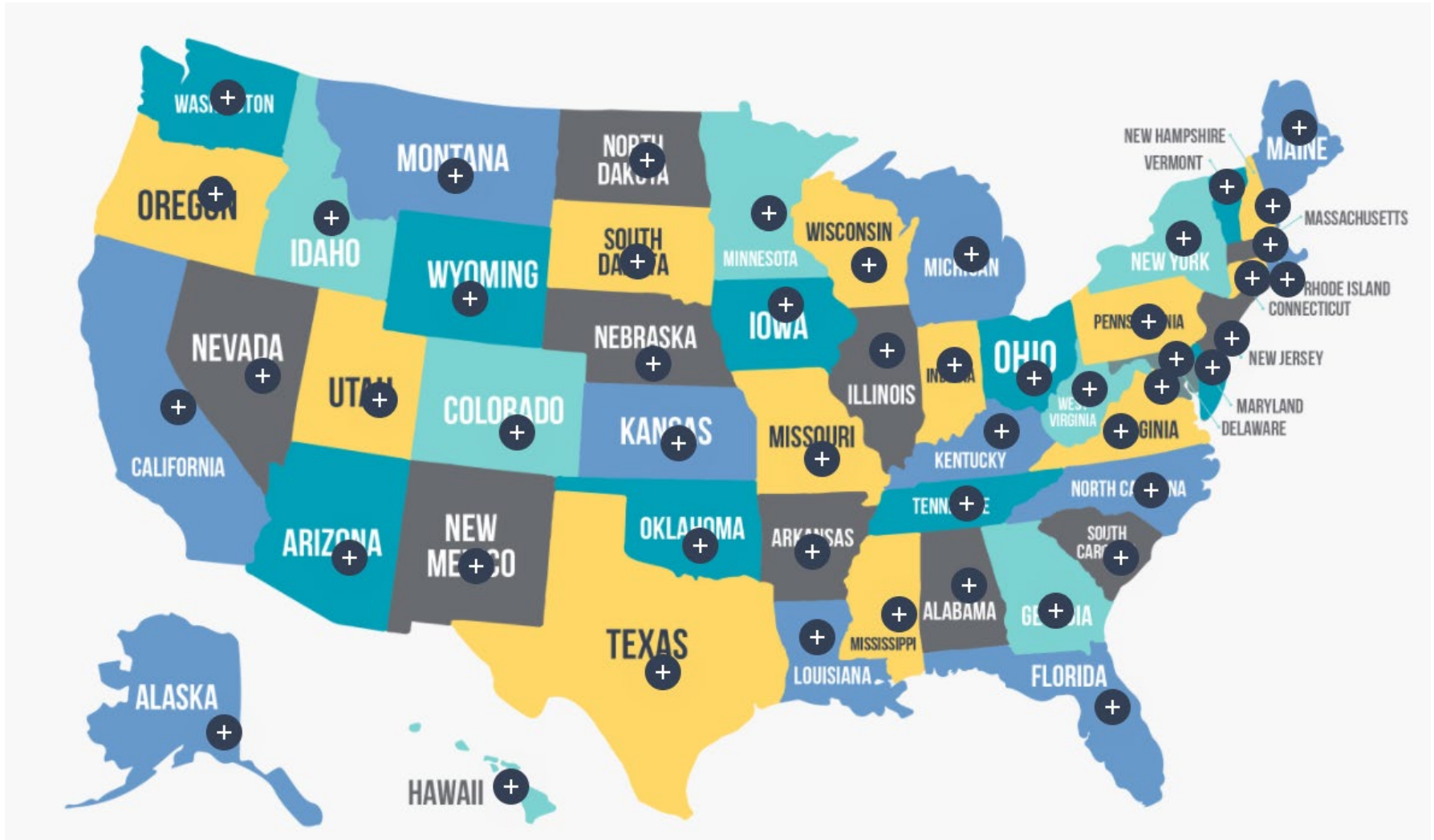
COVID-19 Vaccine Finder

## Post-Vaccination Resources

The below resources have more information about your vaccine, including what to do if you feel side effects:

- [What You Need to Know After Getting Your Moderna COVID-19 Vaccine \(PDF\)](#)  
Other Languages: [Español](#) | [Русский](#) | [繁體中文](#) | [简体中文](#) | [Kreyòl ayisyen](#) | [한국어](#) | [বাংলা](#) | [Italiano](#) | [Polski](#) | [العربية](#) | [Français](#) | [فارسی](#) | [اردو](#) | [עברית](#) | [नेपाली](#) | [هۆسن](#) | [हिन्दी](#) | [ਪੰਜਾਬੀ](#) | [بنجایی](#) | [Português](#) | [Shqiptar](#) | [Tagalog](#) | [ไทย](#) | [ភ្នំពេញ](#) | [Tiếng Việt](#) | [Wolof](#)
- [What You Need to Know After Getting Your Pfizer-BioNTech COVID-19 Vaccine \(PDF\)](#)  
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- [What You Need to Know After Getting Your Johnson & Johnson/Janssen COVID-19 Vaccine \(PDF\)](#)  
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# NAPCA'S NATIONAL COVID-19 VACCINE RESOURCE MAP



## REPLICABLE SOLUTIONS

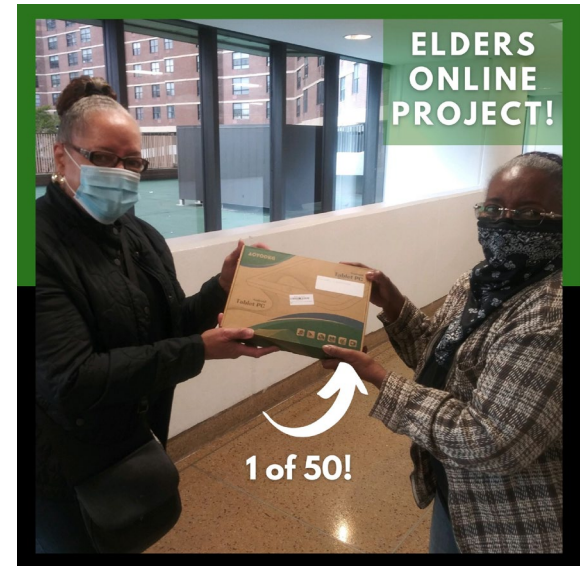
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- ✓ **Partner with public and private sector to increase tech accessibility**



# IDENTIFY PARTNERS



**OATS Partners with Mayor's Office and T-Mobile to Provide Tablets and Training to 10,000 NYCHA Seniors**



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