Dear Friends:

Public health campaigns have long played a crucial role in educating Americans about how to protect themselves from infectious diseases, from measles to the flu to COVID-19. This month’s virtual visit and other content focus on public health and health education efforts in the early-mid 20th century.

From the Collections: Educating for Health: A Study of Programs for Adults

This is one in a series of talks curated by the Carnegie Commission on Education for Health. A study of programs for adults provided an insightful analysis of American health education from 1950 to 1965, as the field was becoming an organized discipline. The author, Frank Crandell (1930-2001), originally from California, attended Columbia University's Teachers College and worked as a writer and editor in New York. His book is written to present the research as a way of understanding the historical context.

Noted Elsewhere: Resisting Public Health Measures Is Nothing New!

In an article for the Hastings Center, Barron H. Lerner of NYU considers the unsettling story of “Resisting Public Health Measures, Then and Now.” Looking at public health campaigns over the last century-plus, he notes that resistance is much more common than we care to think. Grasping that fact helps shape public health efforts to fight epidemic disease.

We look forward to welcoming you back to the Library. As we wait, stay safe, stay engaged and stay connected.

The NYAM Library Team

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