COVID-19 Vaccine Confidence-building Communication Strategies for Healthcare Providers

1. LISTEN, DON’T TALK
2. ENGAGE WITH THE PATIENT COLLABORATIVELY
3. TAILOR DISCUSSION TO PATIENT’S CONCERNS
4. DESCRIBE VACCINE DEVELOPMENT & APPROVAL IF NEEDED
5. ACKNOWLEDGE UNCERTAINTY AND KNOWLEDGE GAPS

3” x 5” Info Pocket Card
Print. Trim. Laminate.

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