HAAAP Learning Collaborative Kick-off Webinar: Working Across Sectors

for recipients of the New York State Age-Friendly Planning Grant

January 16, 2020
TODAY’S AGENDA

1. Greeting & Housekeeping
2. Sponsor welcomes
3. Centers for Excellence in NYS
4. Q & A
5. Needs Assessment review
6. Frameworks
7. Next Steps
TECHNICAL SUPPORT

Please email us if you need help resolving any technical issues during the webinar:

• Ellie DeGarmo (edegarmo@nyam.org)
• Alyssa Kies (akies@nyam.org)
NYAM TEAM
(CLOCKWISE FROM LEFT)
DIANE KOLACK, MICHELE CALVO,
CAROLYN STEM, ALYSSA KIES, ELLIE
DEGARMO, AND LINDSAY GOLDMAN

HEALTH & AGE ACROSS ALL POLICIES
PARTICIPATING COUNTIES

Executive Order 190
1. Herkimer
2. Ontario
3. Orange
4. Schoharie

Cert. Age-friendly
5. Broome

Executive Order 190 & Cert. Age-friendly
6. Monroe
7. Nassau
8. Onondaga
9. Oswego
10. Saratoga
11. Schenectady
12. Ulster

HAAAP Centers for Excellence
13. Nassau
14. Rockland
15. Erie
16. Oneida
17. Tompkins
WHAT DOES PARTICIPATION LOOK LIKE?

Schedule for Grantees under Options 1-2-3:

- Webinar Kick-off: January 16, 2020 from 10am-11:30am
- Convening March 5, 2020 (in Albany)
- Webinar May 14, 2020 from 10am - 11:30am
- Convening September 2020 (date and location TBD)
- Webinar August 6, 2020 from 10am - 11:30am
- Webinar November 5, 2020 from 10am - 11:30am
- Convening December 2020 (date and location TBD)

Schedule for HAAAP Centers for Excellence:

- Webinar Kick-off: January 16, 2020 from 10am-11:30am
- CFE Call #1 January 24, 2020 from 10-11am
- CFE Webinar February 14, 2020 from 10am - 11:30am
- Convening March 5, 2020 (in Albany)
- CFE Call #2 April 24, 2020, from 10-11am
- Webinar May 14, 2020 from 10am - 11:30am
- CFE Call #3 June 12, 2020, from 10-11am
- CFE Webinar July 10, 2020 from 10am - 11:30am
- Webinar August 6, 2020 from 10am - 11:30am
- Convening September 2020 (date and location TBD)
- CFE Call #4 October 16, 2020, from 10-11am
- Webinar November 5, 2020 from 10am - 11:30am
- Convening December 2020 (date and location TBD)
**ACHIEVING MEASURABLE OUTCOMES**

**PART III**

4. PROGRAM WORK PLAN

**ATTACHMENT C**

**Goals of the Program:**
1. Implement age friendly/livable community and healthy aging elements into county plans via county executive order or other similarly binding resolution;
2. To assist communities in achieving age friendly designation by AARP;
3. Develop an Age-Friendly Center of Excellence; and
4. Consider and apply relevant principles of smart growth in age-/health-friendly community outcomes.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Measurable Outcomes</th>
<th>Deliverables</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Replicate Governor Cuomo’s Executive Order #190 at the county level (For Options 1 and 3)</td>
<td>1. County passed Executive Order or other binding document (i.e. resolution) similar to Governor Cuomo’s Executive Order #190 that incorporates age friendly concepts in government planning, contracting and procurement that furthers the goals of incorporating healthy aging and livability features in the development of policies, guidance, regulations and proposed legislation. 2. Participation and engagement in the Health Across All Policies / Age Friendly Learning Collaborative. 3. Consideration and incorporation of relevant smart growth principles in the planning and implementation process.</td>
<td>1. Written county executive order or similarly binding county passed document. 2. Attend 3 convening meetings; participate in 4 webinars; participate in needs assessment by phone; and complete web-based participant assessment surveys. 3. Create a collaborative, interdisciplinary/interdepartmental governance mechanism to implement the grant, which includes planning departments, professionals and/or officials.</td>
<td>1. June 2021 2. June 2021 3. June 2021</td>
</tr>
</tbody>
</table>

Source: [NYSOFA Age-friendly Planning Grant Request for Applications](https://www.nysoga.org/programs/age-friendly-planning-grant/)

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**HEALTH & AGE ACROSS ALL POLICIES**

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**NYSOFA**

**SOURCE**

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**NYSOFA Age-friendly Planning Grant Request for Applications**
## ACHIEVING MEASURABLE OUTCOMES

### Communities Program Cycle (For Options 2 and 3)

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>6.</td>
<td>Commitment to implement step 3 (implementation and evaluation) and step 4 (continuous improvement) of the Age Friendly Communities Program Cycle.</td>
</tr>
<tr>
<td>7.</td>
<td>Participation and engagement in the Health Across All Policies / Age Friendly Learning Collaborative.</td>
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<tr>
<td>8.</td>
<td>Consideration and incorporation of relevant smart growth principles in the planning and implementation process.</td>
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### Develop an Age-Friendly Center of Excellence (COE) (For Option 4)

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1.</td>
<td>County will directly, or through partnership with a community-based organization, university or other appropriate partner, create an Age Friendly Center of Excellence.</td>
</tr>
<tr>
<td>2.</td>
<td>Participation and engagement in the Health Across All Policies / Age Friendly Learning Collaborative. Provide mentorship to support other awardees that wish to pursue age-friendly designation or implement age-friendly principles and project. Present successes and challenges during the webinars and conf. calls.</td>
</tr>
<tr>
<td>3.</td>
<td>Consideration and incorporation of relevant smart growth principles in the services provided by the Centers of Excellence.</td>
</tr>
</tbody>
</table>

On assessment results:

5. Written monitoring tool to measure progress.
6. Written plan to implement Steps 3 and 4 the Age Friendly Communities Program Cycle.
7. Attend 3 convening meetings; participate in 4 webinars; participate in needs assessment by phone; and complete web-based participant assessment surveys.
8. Create a collaborative, interdisciplinary/interdepartmental governance mechanism to implement the grant, which includes planning departments, professionals and/or officials.

1. Documentation that Center of Excellence was created.
2. Attend 3 convening meetings; participate in 4 general webinars; participate in 2 COE webinars; participate in 4 COE conference calls; participate in learning collaborative needs assessment by phone; and complete web-based participant assessment surveys.
3. Demonstrate that materials developed for distribution by COE contain smart growth principles and services.

Source: **NYSOFA Age-friendly Planning Grant Request for Applications**
NYAM HEALTH & AGE ACROSS ALL POLICIES LEARNING COLLABORATIVE LOGIC MODEL

**Inputs**
- NYAM staff
- Funding from NYSOFA and HFWCNY
- NYS Executive Order No. 190
- Data
- Other resources

**Activities**
- Needs assessment, mid-point survey, and final surveys
- 4 Webinars for all teams
- Centers for Excellence: 2 advanced webinars and 4 advanced calls
- 3 in-person convenings
- 17 hours 1:1 technical assistance

**Outputs**
- Baseline summary report from needs assessment
- Project microsite
- Policy brief and lessons learned
- Conference presentation

**Short-Term Outcomes**
- Strengthened partnerships between aging, health, other sectors, and other stakeholders
- Increased understanding of, value of, and commitment to advance Healthy Aging, HAAP, NYSPA, and Smart Growth across sectors

**Intermediate Outcomes**
- 11 NYS counties will pass Health and Age Across All Policies Executive Orders
- 8 additional NYS counties will become certified as Age-friendly
- 5 Regional Centers for Excellence in Health and Age Across All Policies will be established
- 12 counties will have created collaborative interdisciplinary, interdepartmental governance mechanisms

**Long-Term Outcomes**
- Improved social and physical environments
- More efficient and effective government
- Improved population health and health equity
- Economic growth in New York State

**Contextual Factors:** Team/local culture and capacity; power structures; policy windows; political will; stakeholder and leadership buy-in

Adapted by NYAM from Gase et al., “Health in All Policies: taking stock of emerging practices to incorporate health in decision making in the United States.”
Sponsor welcomes

Diane Oyler  
HFWCNY

Greg Olsen  
NYS Office for the Aging

Mark Kissinger  
NYS Department of Health

Paul Beyer  
NYS Department of State

Funded by

Health Foundation for Western & Central New York

Office for the Aging
HEALTH & AGE ACROSS ALL POLICIES

LINDSAY GOLDMAN NYAM, DIRECTOR OF HEALTHY AGING
VISION
Everyone has the opportunity to live a healthy life

MISSION
Drive progress towards improved health through attaining health equity
WHAT WE DO

• Generate knowledge to inform policy and programs

• Research and mixed-methods evaluation

• Strategic assistance for policy implementation

• Fellows Program engages almost 2,000 pre-eminent Fellows from health-related fields

• Public library with collections on health and medicine, including extremely rare books

• Public programming
WHAT IS GOOD GOVERNANCE FOR HEALTH?

1. Political commitment
2. Public-private partnerships
3. Health in all policies
4. Community engagement
5. Intersectoral participation
6. Accountability

HEALTH & AGE ACROSS ALL POLICIES

VINCENZA CARUSO
GLEN COVE SENIOR CENTER
NASSAU COUNTY CENTER FOR EXCELLENCE
Municipal and private sector partners
- Government
- Small businesses
- Non-profits / CBOs

Multi-generational
- Youth organizations
- Associations
- Organizations serving older adults
HEALTH & AGE ACROSS ALL POLICIES

KELLY WALTERS
PARKWAY CENTER
ONEIDA COUNTY CENTER FOR EXCELLENCE
HEALTH & AGE ACROSS ALL POLICIES

LISA MONROE
OFFICE FOR THE AGING
TOMPKINS COUNTY CENTER FOR EXCELLENCE
Introduction

In 2015, Tompkins County and the City of Ithaca were welcomed into the AARP Network of Age-Friendly Communities, an initiative of the World Health Organization intended to help municipalities prepare for the rapid aging population.

What is Age Friendly?

The Age-Friendly Ithaca/Tompkins County process includes strategies for improving our community in the following designated domains:

- Housing
- Transportation
- Outdoor Spaces and Buildings
- Civic Participation and Employment
- Culture of Respect and Inclusion
- Communication and Information
- Community Support and Health services

Engagement

The Age-Friendly Community Initiative engages Ithaca and Tompkins County residents in the process of planning and preparing for the aging population. The initiative is aimed at transforming the social and physical environment to support health and well being for community members across the lifespan.

In an Age Friendly Community, People of all Ages Can...

- Take a walk
- Ride a bike
- Socialize
- Live comfortably
- Work or volunteer
- Enjoy public places
- Safely cross the street
- Spend time outdoors
- Use public transportation
- Be entertained
- Go shopping
- Buy healthy food
- Find the services they need
- Make their city, town or neighborhood a lifelong home
Get Involved!

What would make your community more Age Friendly? Share your suggestions at:
cofa@tompkins-co.org

Tompkins County Office for the Aging
214 W. Martin Luther King Jr./State St.
(607) 274-5482
Fax: (607) 274-5495

Visit our website to read the Age Friendly Action Plan
www.tompkinscountyny.gov/cofa
Age Friendly
Ithaca and Tompkins County
Action Plan

October 2016

Tompkins County Office for the Aging
www.tompkinscountyny.gov/cofa
HEALTH & AGE ACROSS ALL POLICIES

BRITTANY PEREZ
I.D.E.A. CENTER
UNIVERSITY AT BUFFALO
ERIE COUNTY CENTER FOR EXCELLENCE
The IDeA Center engages in research and design focused on advancing equity and inclusion. We create person-centered tools, programs, and environments, and share these practices with change makers in universities, organizations and communities.
Research
Product Development
Usability Testing
Design Consulting
Accessibility Auditing
Planning Consulting
Training & Education
Universal design is a *process* that enables and empowers a diverse population by improving human performance, health and wellness, and social participation.

*Steinfeld and Maisel (2012)*
The new Erie County leaves no one behind!

Children | Working Families
Older Adults

Three Populations

Social Determinants of Health
Racial Equity Impact Analysis
Innovative Thinking
Modernization of Service Delivery
Partnership and Collaboration

Five Guiding Principles

Nine Goals

Sixteen Indicators

Thirty-Six Strategies

60+ Potential Partners
**Goal 1:** Older adults will be able to maintain an active and stimulating social life as they age.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Goal</th>
<th>Erie County Baseline</th>
<th>New York State Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent 65 and over with an independent living difficulty</td>
<td>↓</td>
<td>13.7%</td>
<td>39.2%</td>
</tr>
<tr>
<td>60 and over living in the same residence for one year or more</td>
<td>↑</td>
<td>94.5%</td>
<td>95.0%</td>
</tr>
</tbody>
</table>

**Goal 2:** Erie County will be accessible to people of all ages.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Goal</th>
<th>Erie County Baseline</th>
<th>New York State Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miles of Complete Streets in Erie County</td>
<td>↑</td>
<td>TBD</td>
<td>n/a</td>
</tr>
<tr>
<td>Number of facilities built with Universal Design goals</td>
<td>↑</td>
<td>TBD</td>
<td>n/a</td>
</tr>
</tbody>
</table>

**Goal 3:** Older adults will be able to maintain financial security throughout their lives.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Goal</th>
<th>Erie County Baseline</th>
<th>New York State Baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of people over age 60 at or above 150% of the poverty rate</td>
<td>↑</td>
<td>82.7%</td>
<td>80.1%</td>
</tr>
</tbody>
</table>
Brian Bray
Special Assistant Commissioner
Department of Social Services
Erie County

David Shenk
Commissioner
Department of Senior Services
Erie County

Daniel Szewc
Senior Coordinator of Neighborhood Services
Department of Senior Services
Erie County

Brittany Perez
Director of Outreach & Engagement
IDEA Center
University at Buffalo
Partners

Erie County:
• Cross departmental collaboration

Community:
• Live Well Erie has more than 70 organizational partners
• Older adult work group has 50+ members from 20+ organizations
• Planning and implementation will include older adult guidance and participation
WORKING ACROSS SECTORS IN ROCKLAND COUNTY

- Partners included:
- Law enforcement
- Fire Department
- Commercial/Businesses
MULTI-SECTOR PARTNERS PROMOTING THE CENSUS

Featuring speakers from:

- Rockland County Office for the Aging
- U.S. Census Bureau
- NAACP Spring Valley
- Ramapo Catskill Library System
- Office of the Rockland County Executive
- Department of Public Transportation
Senior Law Day

New City Street Community Center;
31 Zukor Road, New City, NY
Wednesday, December 11, 2019 11:00am—1:00pm

RHO Building;
5 Club House Lane, Stony Point
Wednesday, December 19, 2019 10:00am—Noon

Rockland County Office for the Aging
in partnership with
Legal Services of the Hudson Valley
are pleased to present our

FREE Senior Law Day

Join us for a morning of great information about pressing legal issues that affect our county’s older adults. Light refreshments will be served. Speakers are:

- Michael Okolica, Elder Law Staff Attorney, Legal Services of the Hudson Valley
- Jennifer Parietti, Supervising Assistant District Attorney, Rockland County
- Sonia Burgos Crannage, Esq., Sichol & Hicks, PC
- Katelyn Israelski, Hudson Valley Regional Director, Office of the New York State Comptroller
NEEDS ASSESSMENT REVIEW

How can this learning collaborative support your work?

• Having a central website with resources
• Structuring in-person meetings to bring back something concrete
• Relationships/network building, learning from each other
• Ability to bring multiple agencies to events
NEEDS ASSESSMENT REVIEW

Challenges

• Disconnect between county and towns - providing duplicative services sometimes

• Slowness of county government

• Having open communication

• Concern about sustainability / longevity of the work

• Challenges in working with so many partners

• Vastness of project can be overwhelming
TOPICS OF INTEREST

- Transportation and walkability
- Promoting physical activity and safety
- Housing
- Supporting the work of family caregivers
- Coordinating public-private resources
- Outdoor spaces, community design, and planning
- Stakeholder and leadership buy-in
- Building community support and awareness
- Addressing the needs of urban, rural, and suburban residents
# Relevant Frameworks for Health & Age Across All Policies

<table>
<thead>
<tr>
<th>Social Determinants of Health</th>
<th>WHO’s 8 Domains of Livability</th>
<th>Health Across All Policies</th>
<th>Smart Growth Principles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood and Built Environment</td>
<td>Outdoor Space &amp; Buildings</td>
<td>Natural Environment</td>
<td>Environmental Preservation</td>
</tr>
<tr>
<td></td>
<td>Housing</td>
<td>Built Environment</td>
<td>Mixed-Use Land Projects</td>
</tr>
<tr>
<td></td>
<td>Transportation</td>
<td>Urban Planning</td>
<td>Existing Infrastructure</td>
</tr>
<tr>
<td>Education</td>
<td>Communication &amp; Information</td>
<td>Housing</td>
<td>Housing Options</td>
</tr>
<tr>
<td>Health and Health Care</td>
<td>Community Support &amp; Health Services</td>
<td>Transportation</td>
<td>Transportation &amp; Access Choices</td>
</tr>
<tr>
<td>Economic Stability</td>
<td>Civic Participation &amp; Employment</td>
<td>Health Sector</td>
<td>Walkability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Community Cohesion</td>
<td>Spaces Designed for Personal Interaction</td>
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EXECUTIVE ORDER

INCORPORATING HEALTH ACROSS ALL POLICIES INTO STATE AGENCIES

WHEREAS, it is well documented that social factors, including the conditions of birth, grow, work, live, play, and age, and the wider set of forces and systems shaping life, have a tremendous impact on the health and well-being of all people;

WHEREAS, policies related to the environment, agriculture, housing, transportation, recreation, and economic development all significantly influence the public’s physical health environments; in which principles of smart growth and sustainable development of health outcomes and age-friendly communities;

WHEREAS, the Health Across All Policies initiative systematically considers decisions made by all government entities regarding public policies; avoids harmful to improve population health and health equity; and incorporates health considerations and initiatives led by non-health agencies;

WHEREAS, it is the policy of the State of New York that all State government agencies assist the Governor in developing policies designed to help meet the needs of residents of New York and to encourage the health, safety, and well-being of those residents;

WHEREAS, through the efforts of State government entities and others
HOW ALL POLICIES EFFECT HEALTH

1 UWPHI County
Health Rankings Model

RESOURCES

- HAAAP Learning Collaborative website
- NYS Health Across All Policies / Age-Friendly NY Roadmap Report
- New York State Age-Friendly Planning Grant Program Application
- NYS Prevention Agenda
- NYS Health Across All Policies/Age Friendly New York Framework
- Livable New York
- 8 Domains of Livability
- Smart Growth America
- A Healthy Design for Madison County: Primer for Smart Growth
- Health in All Policies: A Guide for State and Local Governments
Next Steps

- Look for an email next week with links to today’s recording and slides, plus some PDF resources.
- Email dkolack@nyam.org with any relevant resources or templates you would like to share regarding our topics today. Let’s spread best practices!
- Take our brief email survey and let us know about your webinar experience today. You will also have an opportunity to RSVP for the March 5 Convening in Albany.
HEALTH & AGE ACROSS ALL POLICIES

THANK YOU!