Complete Streets Learning Collaborative
Session 3
Presented by

Veronica Vanterpool
Former Executive Director,
Tri-State Transportation Campaign

Facilitated by: Diane Kolack
Policy Associate, Prevention and Community Development
Center for Health Policy and Programs
New York Academy of Medicine
HOW TO USE GOTOWEBINAR

GoToWebinar Viewer

GoToWebinar Control panel
HOW TO USE GOTOWEBINAR

Your Participation

Open and hide your control panel

Submit questions and comments via the Questions/Chat panel

Note: Today’s presentation is being recorded and will be distributed at a later date.

If you have any technical questions or problems please contact:

Ellie DeGarmo
edegarmo@nyam.org
AGENDA

1) Brief Introduction & Housekeeping
2) Presentation
3) Question & Answer
4) Next Steps
ABOUT THE ACADEMY

Current priorities:

• Healthy Aging
• Disease Prevention
• Eliminating Health Disparities
ABOUT THE ADVANCING PREVENTION PROJECT

The APP supports the implementation of the NYS Prevention Agenda plans in the priority area of Preventing Chronic Disease.

Select focus areas:

- Complete Streets
- Health Communications
- Nutrition Standards in Community Settings
- Evaluation

www.advancingpreventionproject.org
ABOUT THE ADVANCING PREVENTION PROJECT

Our staff:

Diane Kolack  Ellie DeGarmo  Michele Calvo
This is your space:

- Online learning sessions
- Monthly webinars
- Access to the Academy and content experts

In return:

- **Come willing to share best practices, discuss common problems, collaborate, and create solutions**
VERONICA VANTERPOOL

In addition to her success with the passage of NYS’ Complete Streets law, Veronica has worked closely with agency commissioners, elected officials, and civic partners on eliminating inequities in the transit network, addressing environmental challenges, and building more resilient communities.
Session 3

COMPLETE STREETS
LEARNING
COLLABORATIVE
PARTICIPANT COUNTIES

Source: http://diymaps.net/ny.htm

ADVANCING PREVENTION PROJECT
RECAP: WEBINAR 1

1. Rural Settings
2. Low Cost Interventions
3. Main Street = State Road
4. Engaging Policy Makers
5. Resources
RECAP: WEBINAR 2

1. Addressing Various Constituencies
2. Funding: Preparation and Opportunities
3. Promoting Economic Benefits
TODAY’S AGENDA

1. Data Collection
2. Engaging the Community
3. Building and Sustaining Stakeholder Support
1. DATA COLLECTION

• Surveys
• Audits
• Inventories
• Focus Groups
PUBLIC OPINION SURVEYS

Tonawanda Complete Streets - Public Survey

Q5 Where do you think Complete Streets improvements should be prioritized? (Prioritize your picks with #1 being a high priority to #5 - low priority)

Answered: 764  Skipped: 8

Sheridan Drive
Delaware Ave.
Delaware Road
Niagara Falls Blvd.
Parker Blvd.
Englewood Ave.
Brighton Road
Elmwood Ave.
Keansuse Avenue

http://www.tonawanda.ny.us/images/CS_Survey_Results_FINAL.pdf
PUBLIC OPINION SURVEYS

New Jersey Department of Transportation
Bicycle Activities and Attitudes Survey, Fall 2016
Outcome and Process Evaluation
Report, December 2016

Conducted for: New Jersey Department of Transportation
Prepared by: Robert Noland, PhD
Charles Brown, MPA
James Sinclair
Mark Walzer

PUBLIC OPINION SURVEYS SHOULD:

- Have a goal
- Define audience/size
- Provide timeline
- Share next steps
- Have someone in charge of next steps
- Be appropriate length
- Be online and paper
# CONDITIONS SURVEY/AUDIT

## AARP New York

**Complete Streets Week:**

Streets & Sidewalks Survey Results

<table>
<thead>
<tr>
<th>Condition</th>
<th>NYC</th>
<th>Upstate</th>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>Push-to-walk signal not available / not working</td>
<td>111</td>
<td>81</td>
<td>192</td>
</tr>
<tr>
<td>Ped signal doesn’t give average walker enough time to cross</td>
<td>101</td>
<td>90</td>
<td>191</td>
</tr>
<tr>
<td>Crosswalk not or poorly marked</td>
<td>94</td>
<td>133</td>
<td>227</td>
</tr>
<tr>
<td>Sidewalk broken or cracked</td>
<td>111</td>
<td>104</td>
<td>215</td>
</tr>
<tr>
<td>No or misplaced ramps for wheelchairs, strollers, etc.</td>
<td>50</td>
<td>75</td>
<td>125</td>
</tr>
<tr>
<td>Curb cuts are not textured or marked for visually impaired</td>
<td>53</td>
<td>62</td>
<td>115</td>
</tr>
<tr>
<td>Sidewalk blocked with poles, signs, shrubs, etc.</td>
<td>29</td>
<td>51</td>
<td>80</td>
</tr>
<tr>
<td>Drivers do not obey traffic signals</td>
<td>63</td>
<td>58</td>
<td>121</td>
</tr>
<tr>
<td>Drivers do not yield to pedestrians</td>
<td>123</td>
<td>98</td>
<td>221</td>
</tr>
<tr>
<td>Drivers do not stop behind crosswalk</td>
<td>109</td>
<td>84</td>
<td>193</td>
</tr>
</tbody>
</table>

WALKING AUDITS

AARP Walk Audit Tool Kit
A step-by-step self-service guide for assessing a community's walkability
aarp.org/walk-audit

Assignment #1

CROSSING STREETS and INTERSECTIONS

Complete one set of the Assignment #1 sheets for each intersection you observe.

Tip: We suggest allowing 20 to 30 minutes per intersection.

Intersection observed: ____________________________ Street Name 1 ____________________________ and ____________________________ Street Name 2 ____________________________

Day and Date of week: ____________________________ AM | PM

Time observations began: ____________________________ AM | PM

Time observations ended: ____________________________ AM | PM

DIRECTIONS: Place a✓ next to any items that are a problem for pedestrians and note:

- What might be especially problematic for a child, older adult or person with disabilities?
- What is the exact location of each problem? Record a landmark or side of street (North, South, East or West) on the line to the right of each item you check.

PROBLEMS FOR PEDESTRIANS

✓ The crossing doesn’t have a pedestrian signal or audible signal
✓ The pedestrian signal doesn’t give people walking
     an average speed enough time to cross

     Time allowed for crossing: (Minutes) (Seconds)

✓ The signal doesn’t give slow walkers enough time to cross
✓ The traffic signal makes pedestrians wait too long before crossing
✓ The location needs a traffic signal or crosswalk
✓ A Push-to-Walk signal is not available/operating/accessible
✓ The crosswalk is not marked or is poorly marked
✓ People need to walk >300 feet for a safe place to cross the street

LOCATION


Existing bicycle/pedestrian facilities
Curbs/sidewalks (ADA?)
Transit stops
Medians
Marked crosswalks
Traffic signage/signals
Lighting
Trees
GEOCODED INVENTORY:

Rockland County Park & Rides

https://geopower.jws.com/rockland/DataPage.jsp#
FOCUS GROUPS

“qualitative research technique used to gauge public opinion, perceptions, and attitudes”

- Small number of people + trained facilitator
- Length: 2-3 hours; low cost
- Participants pre-selected (using criteria)
- Test response to proposed policy/project
  - Make modifications before going public

http://mpotransportationoutreachplanner.org/mpotop/sites/default/files/outreach_strategies/focus-groups.pdf
EXAMPLE OF A COMPLETE STREETS FOCUS GROUP

- **Purpose**: conduct a study “to investigate and analyze potential multi-modal transportation improvements in the downtown area”

- Questionnaire distributed to stakeholder list before focus group discussions

- Get ideas for: who to invite, how to structure topics, what questions to ask
2. ENGAGING THE COMMUNITY

- Public Workshops
- Public Hearings
- Charrettes
- School Curricula
PUBLIC WORKSHOPS
(NOT MEETINGS)

Complete Streets Public Workshops
The City of St. Petersburg will be holding a series of public workshops for the Complete Streets Implementation Plan. The purpose of these workshops is to gain your input on how to improve our streets to accommodate a variety of users—i.e. pedestrians, bicycles, connections to transit, persons with disabilities, and vehicles—not just cars. Being involved will give you the chance to prioritize the focus of transportation projects in the years to come.

If you have any questions or need additional information, please contact:
- Lucas Creve | City of St. Petersburg | Lucas.Creve@stpete.gov
- Kate Midwood | Kimley-Horn | kate.mw@kimley-horn.com

WE NEED YOUR INPUT!!
All workshops will be held between 6:00 p.m. and 8:00 p.m. on the dates and at the locations listed to the right.

Public Workshop Dates & Locations
- Monday, March 20th, 2017
  St. Petersburg College Midtown Community Rooms
  1300 22nd Street South
  St. Petersburg | 33701

- Tuesday, March 21st, 2017
  All Saints Recreation Center at Fossil Park
  6630 Dr. Martin Luther King Street North
  St. Petersburg | 33702

- Wednesday, March 22nd, 2017
  St. Petersburg College Allstate Center
  DeSoto Room
  3200 34th Street South
  St. Petersburg | 33711

- Thursday, March 23rd, 2017
  St. Petersburg College Gibbs Campus
  West St. Petersburg Library
  6600 5th Avenue North
  St. Petersburg | 33710

Public Workshop
Tuesday, August 30, 6:00 - 8:30pm
Asa Messer School | 1655 Westminster St, Providence RI
My vision for the 6-10 Connector is...
The 6-10 Connector is a highway that affects your community. Share your vision for its future with City officials...
We're listening.

https://issuu.com/provplanning/docs/aug_30_2016_community.presentation

Village Planning Board Public Hearing 2.20.18

February 5, 2018

The Village of Canton Planning Board is conducting a Public Hearing and Site Plan Review at the Canton Municipal Building, 60 Main Street, February 20, 2018 at 7:00pm. The property being discussed is the Rectory of Grace Episcopal Church. The proposal is to use the building as a boarding house. There will be a resident manager and a maximum of eight tenants. There is no plan to change the exterior of the building. The permit to operate the facility is expected to be limited to three years duration.

You are invited to attend the meeting for the purpose of asking questions and/or providing comments. Boarding houses are allowed in the zone subsequent to a public hearing and contingent upon approval by the Board.
The term ‘charrette’ is derived from the French word for ‘little cart’ and refers to the intense work of architects before a deadline. At the nineteenth century Ecole de Beaux Arts in Paris, as carts circulated to collect final drawings, students would jump on the ‘charrette’ to put the final touches on their presentations.

http://www.dpz.com/Charrettes/About
SCHOOL CURRICULA

Bicycle and Pedestrian Curricula Guide
Making the Case for Bicycle and Pedestrian Youth Education

3. BUILDING AND SUSTAINING STAKEHOLDER SUPPORT

- Advisory Councils/Boards
- Social Media
- Crowdsourcing
- Events
- Do’s/Don’ts
CREATE ADVISORY COUNCIL

Call for Volunteers for City of Kingston Complete Streets Advisory Council

The Advisory Council is a city resource on active transportation. It explores the potential to advance Complete Streets practices by partnering with city staff and area non-profits. Ways the group has educated and advocated for Complete Streets include: providing suggestions on policies and priorities by identifying projects that advance fuller mobility and accessibility on city streets; promoting education and programs on active transportation; and evaluating how the transport network serves users.

Interested persons are encouraged to review Resolution #196 of 2010 and fill out an application to serve on the Complete Streets Advisory Council (accessed at: http://www.kingston-ny.gov/content/76/86/default.aspx and also under ‘Complete Streets’ at www.healthykingston.org.

Application for City of Kingston Complete Streets Advisory Council

There is an open call for applicants to serve on the City’s Complete Streets Advisory Council. If you are interested in serving as a member, please complete this form and return it to the City Office of Economic Development and Strategic Partnership, 420 Broadway, Kingston, NY 12401, or email to gowenzy@kingston-ny.gov. This is for a voluntary, two year term. The attached resolution describes the establishment of the Advisory Council, including membership and objectives. Please note that all information provided on the form is a public record.

Applicant name: ___________________________ Date of application: ______________

Address: ________________________________ (Also include mailing address, if different)

Do you reside in the City (Underline one: YES / NO ), and if so, length of residence ____________
CREATE ADVISORY BOARD

Complete Streets Advisory Board

Regular Meetings
- 5 p.m.
- The 1st Thursday of every month
- City Hall
  474 Broadway
  City Council Chambers
  Saratoga Springs, NY 12866

Agendas & Minutes
Agendas are available prior to the meetings. Minutes are available following approval.
View Most Recent Agendas and Minutes

Additional Documents
- Complete Streets Checklist (PDF)
- Complete Streets Policy (PDF)

CSAB Meeting Schedule

<table>
<thead>
<tr>
<th>February 2018</th>
<th>Thu Mar. 8</th>
<th>Thu Apr. 12</th>
<th>Thu May 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Complete Streets Advisory Board Monthly Meeting</td>
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<td>Complete Streets Advisory Board Monthly Meeting</td>
</tr>
</tbody>
</table>

Contact Us
Kate Maynard, AICP
Principal Planner
Phone: 518-587-3550, ext. 2517
Pedestrian Safety

It's important to educate both pedestrians and drivers about keeping pedestrians in NJ safe.
Did you know that the width of a traffic lane can have a significant impact on the safety of a roadway?

"Lanes greater than 11 feet should not be used as they may cause unintended speeding and assume valuable right of way at the expense of other modes. This includes the use of wide outside lanes for bicyclist accommodation. Wide outside lanes are not an effective means of accommodating bicyclists in urban areas.

Restrictive policies that favor the use of wider travel lanes have no place in constrained urban settings, that narrower lane widths can improve safety, and that wider lanes also increase conflicts for shared use by bicyclists, pedestrians at intersections.
USE SOCIAL MEDIA: ONLINE VIDEOS

CaliforniaWalks
21 subscribers

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABC

Uploads PLAY ALL

Safe Walking at Greenfield Middle School
22 views • 2 months ago

Commuter Challenges Along Atlantic Blvd in East Los
4 views • 2 months ago

El Monte's Present & Future
2 views • 2 months ago

ADVANCING PREVENTION PROJECT
CROWDSOURCE: WIKI-MAPPING

Route 119 Complete Street Project

INSTRUCTIONS
1. Click ADD POINT to make a comment
2. Choose a mode category
3. Zoom to locations, draw points, explain
4. Click other points to vote and comment

MODE CATEGORIES
- Bicycling
- Walking & ADA
- Transit
- Parking
- Driving
- Information & Signage

STUDY AREA
Please draw points only within the study area of the project. The project team is prioritizing issues directly affecting safety, access, and circulation on or near Rt. 119.

Rt 119 Study Area

Route 119 Complete Street

About & Help

ADD POINT

Anonymous

Google

Map

Satellite

+  
-  

ADVANCING PREVENTION PROJECT

THE NEW YORK ACADEMY OF MEDICINE
EVENTS: **WALK & BIKE TO SCHOOL DAY**
(WEDNESDAY, MAY 9, 2018)

Vision Zero for Youth
Your Community is Invited to Join
Brought to you by the national coordinators of Walk and Bike to School Day, Vision Zero for Youth encourages communities to focus safety improvements and slow traffic speeds where children and youth walk and bike, with the ultimate goal of benefiting all community members.

See Who Walked and Biked
Record numbers strolled and pedaled their way to school during the 2017 Walk to School Day and Bike to School Day celebrations. Check out Who Walked and Biked to see the schools that participated near you.

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**PLAN an event**

**SEE who’s signed up**

**BEYOND the event**

**LEARN more**

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How to Plan
Walk and Bike to School Day events can be simple or elaborate. A school might start by hosting a big event, and then hold low-key events over time. Another place might start simple and then build efforts in subsequent years. Read on to learn more about planning the event.

Get Media Attention
Promoting your event in the community can help build awareness of your event theme or cause, such as healthy habits, neighborhood safety or a sense of community. We’ve provided some tools to help you get started.

Event Ideas
Walk and bike events come in all sizes. Make the event something that will resonate with what families, the school and broader community care about. Browse these ideas to help you plan your event.

Downloadable Materials
Use these downloadable materials to help with promoting your event, decorating the school, or getting the students involved in and excited about the celebration.

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http://www.walkbiketoschool.org/
EVENTS: BIKE TO WORK
(THURSDAY, MAY 18, 2018)

http://bikeleague.org/bikemonth
EVENTS: CAR FREE DAY

September 21, 2018

BEAT THE RUSH HOUR!

Join us for the 6th Annual Car Free Day Long Island! Leave your car home or drive less on Friday, September 21, 2018.

Join in this worldwide movement to celebrate sustainable transportation on Car Free Day.

In 2017, 6,808 Long Islanders pledged to be car-free or car-lite, resulting in...
SUSTAINING STAKEHOLDERS

DO’S
✓ Accessible, frequent info
✓ Meaningful forums
✓ Invest in visuals
✓ Events
✓ Timelines
✓ Next steps
✓ Project email/contact

DON’TS
✗ Stale webpages
✗ Broken webpage links
✗ Big gaps in communication
✗ Buried resources
✗ Missed opportunities
PARTICIPANT SPOTLIGHT

- Which coalitions and external partners have you approached?
- Who are you working with on Complete Streets?
- How did you engage them and achieve buy-in?
- Where have you found success?
- Where have you encountered challenges?
DISCUSSION

Questions?
Type them here →
NEXT STEPS

• Please complete our short email survey about today’s webinar experience. We will also send a link to the slides and a recording of today’s webinar soon.
Thank You